



Association Fundraising and Association Pay It Down Program

During these economic times we fully grasp the costs of hockey may indeed be adding additional stress on the financial strings. MSYHA fully recognizes this and we have set up two options for every player to assist the association with fundraising while paying down their own financial registration fees.

All players may actively participate in the following programs to assist both the individual player and the Mountain States Renegades Youth Hockey Association.

Raffle Program - **Policy:**

Selling Raffle Tickets for the association and pay down your fees

1. If a player chooses to participate in the "Player Pay it Down Program" they must sell an initial ten tickets. After the initial ten have been sold half of their remaining ticket sales will be applied to their registration. Player must pick up 10 tickets from our Raffle Supervisor (renegades6@comcast.net) and sell these initial tickets, once this is completed the pay down program kicks in.
2. Turn your initial \$100.00 into the raffle supervisor and at that time you may pick up an additional book to sell. Books will only be issued series of ten tickets at a time. Unless you have money up front to buy them and secure additional books.
3. ½ of every \$10.00 ticket you sell will go toward your individual fees.
4. Example if you sell one additional ticket at \$10.00 you will have \$5.00 go toward your registration fees and the other \$5.00 goes to the MSYHA. If you sell 10 additional tickets you will have \$50.00 go toward your registration fees and the other \$50.00 will go to MSYHA.
5. If a player sells more tickets than his or her registration fees, they may choose a player to donate toward within the association or you may donate the additional funds to the association's scholarship fund.
6. Due to our 501c3 standing there will be no cash payouts paid directly to players, this is against state fundraising rules.
7. With a little effort players can make a significant reduction to their fees, or pay them completely off.
8. If you have questions please contact our raffle and gaming supervisor at Renegades6@comcast.net



Sponsorship Opportunity -

Find a sponsor at any of the sponsorship levels and pay down your fees, help yourself and help the association.

1. If you bring a sponsor to the association at any of our sponsorship levels and they participate in sponsoring for the 2009-2010 season 20% of their sponsorship funds will go toward your registration fees.
2. If you find enough sponsors to pay your individual registration fees off completely you may donate your additional sponsorship fees toward a player within our program, or donate it to the association's scholarship fund.
3. The sponsorship fees must be paid in full to the Association prior to percentages being applied to the player's registration fees.
4. Due to our 501c3 standing there will be no cash payouts paid directly to the players. The donations must stay within our own association to maintain state fundraising and our 501c3 status.
9. With a little effort players can make a significant reduction to their fees, or pay them completely off.
10. If you have questions please contact our raffle and gaming supervisor at Renegades6@comcast.net



Mountain States Youth Hockey Association Sponsorship Levels

Mountain States Youth Hockey offers several sponsorship opportunities for the upcoming 2009 - 2010 season. MSYHA provides youth hockey to 100 Players, 18 and under, in the greater Greeley area. By becoming a MSYHA sponsor, you will reach the families of our members in a way that can benefit both the players in the association and your business. MSYHA is an IRS Section 501(c)(3) not-for-profit organization.

Sponsorships run for one year beginning in September each year. These sponsorships can be family names, company names, or a name of choosing based upon your sponsorship. Sponsorship is on a first come, first buy basis and are exclusive for the sponsor whom steps forward first, the rink, locker room, meeting room, and Zamboni sponsorships will not have duplicated. One sponsor per sponsorship topic. Details of the sponsorship levels and programs are as follows:

Sponsor the Rink: This sponsorship is a two year sponsorship and is valued at \$25,000.00. Based on 24 calendar months, with the option to renew your sponsorship prior to extending the sponsorship to another business. Fee includes two sided signage at the front entrance of the rink. The signage would be your name, or company name and logo followed by (ICE ARENA – HOME OF THE RENEGADES) Want your business name on a building like the big dogs, now is your chance have a rink named after your business. The name will also be visible on Map Qwest, directories, flyers, team directories and in any advertisements MSYHA conducts. This will also be prominent on Facebook and our Association Web Site and bi-monthly newsletter.

Sponsor The Viewing Area on Second Floor: This is a one year sponsorship, valued at \$5,000.00 with your companies name on both entrance doors and on the inside doors. Your company name and logo will also be displayed on the rear wall of the viewing area. Your company name and logo will be featured on Facebook, Web Site and all printed literature as a Association Sponsorship, as well as the second floor viewing area being named as your family, company or name of choosing based on your donation.

Sponsor Coaches / Team Meeting Room: This is a two year sponsorship valued at \$2,000.00 and the half of these funds will go toward completing the room itself, this is being constructed on the second floor behind the viewing area. This is a meeting room and team meeting area used for coaching meetings and ongoing coaching / player educational aspects. The room may also be used for team meetings on a reservation basis, chalk talk for coaches / players. Your company name and logo will be featured on the entrance door and within the meeting room itself on Facebook, Web Site and all printed literature as an Association Sponsorship, as well as the second floor coaches room area being named as your family, company or name of choosing based on your donation.

Sponsor a locker room: This is a one year sponsorship valued at \$1,500.00. Your company name and logo will be featured on the entrance door and within the locker room on a featured wall, as well as on Facebook, Web Site and all printed literature as an Association Sponsorship, as well as on the lobby grease board noting team designated locker rooms for game day and or tournaments and practices.

Sponsor The Zamboni: We have two Zamboni's both of which need sponsorship – These will be a one year sponsorship valued at \$2,000.00 each. Your company name and logo will also be displayed on the sides of the Zamboni's and on the front. Your company name and logo will be featured on Facebook, Web Site and all printed literature as an Association Sponsorship.

Home and Away Bench Sponsorships: This is a one year sponsorship featured above the players bench area, valued at \$1,800.00. Your company name and logo will also be displayed on the rear wall of the benches above players heads on the back wall, on a canvas panel. Your company name and logo will be featured on Facebook, Web Site and all printed literature as a Association Sponsorship.

Team Sponsorship: This is a one year team sponsorship valued at \$1,000.00, this includes a small team jersey patch displaying the name or company logo for all team members to wear visibly on all home and away game jerseys. You will also have a team sponsorship recognition on our web page, all printed materials, Facebook, and tournament information.

Helmet Sponsorship: This is a helmet sticker for the rear of the players helmets, valued at \$700.00, the sticker will display a company name or logo, or choice of the sponsoring party. Your company name and logo will be featured on Facebook, The Association Web Site and all printed literature as a team helmet sponsorship.

Banner Sponsorship: \$400.00 Value - Your company, family or desired name will be displayed on a large vinyl banner within the ice rink, on the western wall, viewable by the public, you will also be on the sponsorship page of our web site.

Tournament Sponsorship - \$1,000.00 Value – this sponsorship goes directly to the tournament registration fees for a team's tournament. You will be mentioned in the tournament program, as well as have a tournament sponsorship listing on the team web site page. You will also be mentioned on Facebook and on printed materials for the association.

Dasher Board Sponsorship – \$1,800.00 value, This is a one year sponsorship and can be renewed after the initial year for \$2,000.00 annually thereafter. The dasher board will display your company name, family name or sponsorship message and logo on a dasher board on the playing side of the ice surface.

Mountain States Scholarship Fund – This is a minimum donation of \$500 or more, and your company name, family name or donation in the name of will be displayed on our web site under MSYHA – Scholarship Fund Page. This money will be distributed to players within Mountain States Youth Hockey program whom apply and meet the scholarship requirements within our program; all monies earmarked for this fund will be fully distributed annually to our players in need of assistance. The Scholarship program will begin in October of each year and run through December 15th. All beneficiaries of the scholarship funds will be mentioned on our web site and be chosen by the Board of Directors after review of their individual applications.

Individual Player Assistance – This is a value based upon your own contributions and you may ear mark this to a designated player, you will have a mention on our IPA web site page. This sponsorship allows you to directly assist a player who requires financial assistance to participate in the program. You may directly choose a player to assist if you know there is a need, or consult with Tim Knox, or Roger Gill to help a player be able to afford their tuition. You will be listed on our web site as a Player Assist Sponsor.

Coaching Education Sponsor – This is a \$500.00 value and is earmarked for coaching educational needs, be it USA Hockey Clinics and certification. Coaching materials, leadership conferences and additional educational materials for the coaching staff of Mountain States Youth Hockey, these funds will be designated jointly for use by Tim Knox, Roger Gill and the Board of Directors of MSYHA.

Team Bag Sponsorship – This is a \$900.00 value this provides every team member on a team matching game day bags, with your company name, logo or family name on a patch on each players bag.

Team Game Day Attire – This is a \$500.00 value, your company name or family name will be listed on the shoulders of the selected shirt for game day dress policies in the season ahead.

Clinic Sponsorship – This is valued at \$4,000.00 per clinic and can be combined up to four sponsors per clinic at \$1,000.00 per donation. This will gain your sponsorship mentioned on all printed materials for the clinic, this will also gain you a meet and greet of the clinic participants in a private setting for your sponsorship contributions. An Example of this would be to have a private meet and greet with Alain Lemieux last year when he was here for the week with our players. We are looking at doing various clinics for Goalies and forwards in the season ahead and need additional funds to support these efforts.

Booster Sponsorship – This is a \$200.00 or more sponsorship to the association and will gain your company or family name on the web site booster page.